

THE UNIVERSITY OF ADELAIDE BUSINESS SCHOOL - MBA
Trimester 3, 2009 - Textbook List



Course/Lecturer	Title	Author	Edition	Publisher/Year
7000 Entrepreneurship Pi-Shen Seet	Launching New Ventures: An Entrepreneurial Approach	Allen K R	5th Edition	Houghton Mifflin/Cengage Education: Boston 2008
7081 Global Business Fred Robins	International Business	Hill, Charles W L	7th Edition (International)	Irwin-McGraw Hill: New York 2009
7086 Fundamentals of Leadership David Pender	Developing Management Skills: A Comprehensive Guide for Leaders	Carlopio J, Andrewartha G & Armstrong H	4th Edition	Pearson Education 2008
7022 Business Law Domenic Carbone	Australian Business Law	Paul Latimer	28th Edition	CCH: Sydney 2009
7100 Accounting for Managers ** Chris Graves & Ashley Miller	Accounting: Building Business Skills	Carlton Kimmel	3rd Edition	Wiley : Australia 2009
	Accounting: Building Business Skills Study Guide	Kang H & Petzke S	3rd Edition	Wiley : Australia 2009
7087 Managing Contemporary Organisations Sam Wells	Organisational Behaviour: Core Concepts and Application	Wood et al	1st Edition	Wiley: Brisbane 2006
7104 Marketing Management Roberta Veale	Framework for Marketing	Kotler and Keller	4th Edition	Prentice Hall 2009
7101 Managerial Finance Chee Cheong	Fundamentals of Financial Management	Brigham & Houston	12th Edition	South-Western Cengage Learning 2009
7226 Competitive Business Strategy Graham Hubbard	Coopetition	Nalebuff & Brandenburger	1st Edition	Harper Collins: London 1996
	Hypercompetition	D'Aveni	1st Edition	Free Press: New York 1994
7044 Strategic Management Graham Hubbard	Strategic Management	Hubbard, Rice & Beamish	3rd Edition	Pearson: Brisbane 2008
7232 Business Consulting Alina Lebed	No Textbook Required			
7046 Negotiation Skills David Pender	Negotiation: Readings, Exercises & Cases	Lewicki et al	5th Edition	McGraw Hill Irwin 2007
7031 Operations Management Max Zornada	Operations Management, Processes & Supply Chains	Krajewski Lee J, Ritzman Larry P & Malhotra Manoj K	9th Edition	Pearson 2010
7103 Economics for Management David Murphy	Economics	Krugman, Wells & Graddy	European Edition	Worth 2007

** Please note that the study guide for the Accounting text is not compulsory. However, students are able to purchase the textbook & studyguide as a shrink wrapped pack which may prove a very valuable resource.