Students undertaking Honours, Masters or PhD programs in International Business and Asian Economics and related fields (International Management, International Finance and International Marketing, International Economics, International Law and Trade) will present their research topics at this research seminar. Other HDR students are invited to attend. Supervisors are welcome to attend. HDR students working in the field of International Business relating to Asia are particularly encouraged to attend.

The objectives of the workshop include:

• to provide a forum for students to present on their progress;
• to allow academics and fellow students to comment constructively and supportively on each others’ research;
• to allow academics researching in International Business, Asian Business research and related areas to broaden their understanding of related fields.

Students who are presenting will have completed their first year. Students will have 20 minutes to present their project with an additional 10 minutes of supportive and constructive feedback.

Welcome:

Associate Professor Susan Freeman is Discipline Leader, Marketing and International Business at the Business School, Faculty of the Professions. Her research interests are new venture development and performance, services internationalisation and emerging markets. Susan will provide a welcome speech to staff, doctoral and honours students, invited guests and visitors. She will also introduce the new Master of International Business, which will commence Semester 1, 2011 in Adelaide and Singapore.

Opening Address:

Associate Professor Cherrie Zhu is the Deputy Director of the International Business Research Group at Monash University, Melbourne, in the Department of Management, Faculty of Business and Economics. She undertakes research and supervises doctoral students in a wide range of international business research areas, including: internationalisation strategy and its components, foreign direct investment, globalisation and economic security, outward foreign direct investment, cross-cultural management, and international management. The main research focus for her work is international human resources management issues in China and South East Asia. Cherrie will provide our opening address on International Human Resource Management and Implications for International Expansion of Chinese Firms.

Keynote Address:

Dr Catherine Welch is the Discipline of International Business, University of Sydney, Sydney, New South Wales and will deliver a presentation on how to do qualitative research and get published in top journals in international business. Catherine has had numerous book chapters and journal articles on qualitative research published, especially the use of case studies in international business. She will draw on this expertise and in particular from a recent article in this area published in the Journal of International Business Studies (forthcoming).

Convenor:

Associate Professor Susan Freeman

RSVP to Susan if you are interested in presenting at/or attending the seminar (susan.freeman@adelaide.edu.au) by Thursday October 21st, 2010 for program organisation and catering purposes.

Program:

Date: 10.00am to 5.00pm, Friday October 29th, 2010
Venue: 10 Pulteney Street (Cnr Pulteney & North Terrace), Adelaide, Room 13.01
Catering: Morning/Afternoon Tea and Lunch (including vegetarian) will be provided.